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HELLA
VALUEFIT

**TIMEFIT IS NOW
HELLA VALUEFIT**



HELLA
VALUEFIT



Find out more about our
range of starters and
alternators:

www.hella.com/startersalternators





TiMEFiT is becoming **HELLA VALUEFIT.** For even more customer benefits.

Our proven TiMEFiT program is now called **HELLA VALUEFIT**. What that means for you: the new name makes it even easier to identify appropriate products. And naturally, alongside that, you still have all the familiar benefits. Specifically that means:

- It is worth repairing even elderly vehicles with a low current value
- Proper function, quality and technical specifications correspond to repairs in line with current values
- Realistic quotations for customers who want the chance of cost-effective repairs
- Fulfills the quality requirements of the free aftermarket
- High value for customers thanks to HELLA's excellent services for dealers and garages

The increasing demand for repairs priced in line with current values is set to continue. With **HELLA VALUEFIT** you are well prepared. Seize the opportunity – your customers will thank you!

What is changing apart from the name?



The packaging is being redesigned: instead of TiMEFiT, each box will clearly show the **HELLA VALUEFIT** brand.



TecDoc and the online catalogs are being updated: the relevant parts will now carry the new designation **HELLA VALUEFIT**.



The printed catalogs are also being revised: the new versions will show the new name **HELLA VALUEFIT**.

Important to know: part numbers and information will remain unaffected and unchanged.

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