

## **GOLDEN SENSOR: TERMS AND CONDITIONS**

### **1. THE PROMOTER**

The promoter is: Hella Limited (company number 00619585) whose registered office is at Unit 6 E P S Industrial Estate, Appletree Road, Chipping Warden, Banbury, Oxfordshire OX17 1LL (the “**Promoter**”).

### **2. THE PROMOTION**

2.1 The title of the promotion is Golden Sensor.

2.2 Win a cash prize of £2,000 or a microwave oven by finding one of the 10 gold or silver-plated sensor replicas in promotional packs in the HELLA electronics products range.

### **3. HOW TO PARTICIPATE**

3.1 The promotion will run from 3 October 2016 (the "**Opening Date**") to 31 March 2017 (the "**Closing Date**") inclusive (the “**Promotional Period**”).

3.2 You must have purchased a promotional pack of a product in the HELLA electronics products (the “**Promotional Products**”) during the Promotional Period and found a gold or silver-plated sensor replica attached to the product: There are 10 winning packs (“**Winning Packs**”) of Promotional Products.

3.3 If you have purchased a Winning Pack, follow the instructions in condition 5.4 to claim your prize.

3.4 By participating in the promotion, you are agreeing to be bound by these terms and conditions.

3.5 Please see [www.hella.co.uk/goldensensor](http://www.hella.co.uk/goldensensor) for a copy of these terms and conditions.

### **4. ELIGIBILITY**

4.1 The promotion is open to independent garages in England which purchase one of the Promotional Products from a HELLA wholesale partner during the Promotional Period **except:**

- (a) employees of the Promoter or its holding or subsidiary companies;

- (b) employees of wholesale partners, agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the promotion or its administration; or
  - (c) members of the immediate families or households of (a) and (b) above.
- 4.2 You should retain the original receipt for your purchase as you may be required to produce it to the Promoter.
- 4.3 You must have access to the internet and a business email address in order to be able to redeem a prize.
- 4.4 Any Promotional Products still in circulation and purchased after the end of the Promotional Period shall not be eligible for the promotion.
- 4.5 In participating in the promotion, you confirm that you are eligible to do so and eligible to claim any prize you may win. The Promoter may require you to provide proof that you are eligible to participate in the promotion.
- 4.6 The Promoter reserves all rights to disqualify you and forfeit any prize if you are unable to provide proof of eligibility or your conduct is contrary to the spirit or intention of the promotion.

## **5. THE PRIZES**

- 5.1 The prizes are:
  - (a) First prizes: 3 x cash prizes of £2,000 each; and
  - (b) Second prizes: 7 x Caso MG 20 microwave ovens.
- 5.2 Second prizes are subject to availability. There is no cash alternative for the second prizes. The Promoter reserves the right to replace any of the second prizes with an alternative prize of equal value if circumstances beyond the Promoter's control make it necessary to do so.
- 5.3 The prizes are not negotiable or transferable.
- 5.4 In order to claim a prize you must follow the instructions at [www.hella.co.uk/goldensensor](http://www.hella.co.uk/goldensensor) and complete and submit a contact form, entering when prompted the prize code found in your Winning Pack.
- 5.5 Only one prize may be redeemed by each garage which participates in the promotion.

- 5.6 A prize code may not be entered more than once and you must not sell, auction or otherwise transfer the code
- 5.7 The decision of the Promoter is final and no correspondence or discussion will be entered into.
- 5.8 The Promoter will send the name and county of the prize winners to anyone who writes within two months after the Closing Date requesting details of the prize winners and who encloses a self-addressed envelope to the address set out in condition 1.

## **6. CLAIMING THE PRIZES**

- 6.1 If you are the winner of a prize, you will have 1 month from the Closing Date to claim the prize by following the procedure set out in condition 5.4.
- 6.2 A person who submits a claim for a prize on behalf of a participating garage must be over the age of 18 and authorised to do so by that garage.
- 6.3 First prizes will be issued in the form of a cheque hand delivered by a HELLA representative within 1 month of the date on which the claim is accepted by the Promoter.
- 6.4 Second prizes will be delivered by a HELLA representative to the address of the garage provided in the contact form within 1 month of the date on which the claim is accepted by the Promoter.
- 6.5 If a winner has not claimed a prize within 1 month of the Closing Date, the prize will be forfeited.
- 6.6 The Promoter will not be liable for non-delivery of prizes caused by the provision of inaccurate information by a winner, postal disputes or other causes beyond the Promoter's control. Any prizes returned undelivered will be deemed unwanted.

## **7. LIMITATION OF LIABILITY**

Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

**8. DATA PROTECTION AND PUBLICITY**

8.1 If you are a prize winner, you agree that the Promoter may use your name, image and town or county where your garage trades to announce the winners of the prizes and for any other reasonable and related promotional purposes.

8.2 You further agree to participate in any reasonable publicity required by the Promoter.

8.3 By participating in the promotion, you agree that any personal information provided by you in connection with the promotion may be held and used only by the Promoter or its agents and suppliers to administer the promotion.

**9. GENERAL**

9.1 If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the promotion.

9.2 The Promoter reserves the right to hold void, suspend, cancel, or amend the promotion where it becomes necessary to do so.

9.3 These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.