

# Data Protection - Golden Sensor



As the party responsible for the promotion, Hella Limited (“**HELLA**”) takes the protection of personal data very seriously. Protecting your privacy when processing personal data is an important matter for us, which we take account of in our processes. We process your personal data in a confidential manner and only in line with legal provisions. Data protection and information security are part of our company policy.

For the purposes of implementing the promotion, especially for contacting winners, we collect and use the following personal data: e-mail address, and name and address of the garage (please don't enter your private e-mail address, but rather the contact data of the garage participating in the promotion). The data is hosted by HELLA, which stores and processes the personal data stated above for the sole purpose of administering the promotion.

We will not pass on your personal data to third parties.

By redeeming your prize, you consent to us gathering, storing, and using your personal data for the duration of the promotion.

You have the right to know about your personal data that has been saved, as well as the right to amend, block, or delete this data. Despite our attempts to keep accurate data records, should you find that we have saved incorrect information, we shall remedy this immediately after it is brought to our attention. Your contact in this regard is our data protection officer ([dataprivacy@hella.com](mailto:dataprivacy@hella.com)).

You can also e-mail our data protection officer with suggestions or complaints involving the handling of your personal data.